



Kanok Chandra Hazra

Digital Marketing Consultant

Career Objective

To work in the Digital Marketing sector of different digital marketing agencies and IT farms and grow rapidly with increasing responsibilities.

About Me

I am a Digital Marketing Consultant with over 4 years of experiences. I provide the best digital marketing service professionally. Previously I have worked with different kinds of marketing agencies on local and international marketplace. Here I have worked as a Social Media Manager and SEO Specialist which have helped me to grow my Digital Marketing Skills.

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Education

2017 - 2022

Bachelor of Science,

Soil and Environmental Sciences

University of Barishal

Experience

FOUNDER AND CEO - Present

Mirror of Campus

Mirror of Campus is an information sharing and E-learning platform. This platform has a website, youtube channel and facebook page. I have managed the website, youtube channel and facebook page of Mirror of Campus. I have run ads through facebook ads and google ads to promote the contents of this platform. I also have developed and done SEO for Mirror of Campus's website. "www.mirrorofcampus.com" is the website address of this platform.

SOCIAL MEDIA MANAGER - Present

Voice of Dhaka

I have been working as a Social Media Manager at Voice of Dhaka since 29 October 2022. Voice of Dhaka is a Bangladeshi YouTube channel with over 441K subscribers. I have managed the youtube channel, facebook page and Instagram Page of Voice of Dhaka. I have run ads through facebook ads and google ads to promote the contents of this platform. This journey helps a lot to grow up my Marketing knowledge.

TEAM LEADER AT ICT OLYMPIAD TEAM BU - 2021-22

ICT Olympiad Bangladesh

I had been working as a Team Leader of ICT Olympiad Bangladesh at University of Barishal since beginning. I had arranged a lot of seminars and workshops about ICT Olympiad and the importance of ICT in our campus. This journey helps a lot to grow up my leadership skill, communication skill and network building skill.

Professional Skills

- Search Engine Optimization
- Google Ads Specialist
- Facebook Marketing
- Adobe Photoshop
- Instagram Marketing
- Adobe Illustrator
- Youtube Marketing
- Google Workspace
- Linkedin Marketing
- Microsoft Office

Interests

Researching Marketing Strategy

Singing

Reading

Traveling

References



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